(Approved by AICTE | Affiliated to Anna University)

Paavai Nagar, NH-44, Pachal, Namakkal -637 018. Tamilnadu, India.

Ph.No: 04286 – 248658, Email: pceprincipal@paavai.edu.in, Website: http://pce.paavai.edu.in

### IMPORTANCE OF MANUFACUTRING QUALITY

ON 03.09.2019

(Approved by AICTE | Affiliated to Anna University)

Paavai Nagar, NH-44, Pachal, Namakkal -637 018. Tamilnadu, India.

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#### PCE ALUMNI ASSOCIATION

## DEPARTMENT OF AUTOMOBILE ENGINEERING Organizes

STUDENT - ALUMNI INTERACTION PROGRAM: A GUEST LECTURE

on

IMPORTANCE OF MANUFACTURING QUALITY

DATE: 03.09.2019

Date: 22.08.2019

From

The Convener,

PCE Alumni Association,

Department of Automobile Engineering,

Paavai College of Engineering,

Namakkal-637018.

To

The Principal,

Paavai College of Engineering,

Namakkal-637018.

Respected Sir,

**Sub**: Requisition for organizing the students -Alumni Interaction Program: A Guest Lecture on "Importance of Manufacturing Quality"-reg.

The Alumni Association has planned to organize a Guest Lecture on "IMPORTANCE OF MANUFACTURING OUALITY" on 3.9.2019 at Pragati hall, as part of the activities of PCE alumni Association by Department of Automobile Engineering. We request you to grant permission for the event.

Thanking you.

Yours faithfully,



(Approved by AICTE | Affiliated to Anna University)
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Ph: 04286 248658, Email: <a href="mailto:pceprincipal@paavai.edu.in">pceprincipal@paavai.edu.in</a>,
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**ALUMNI GUEST LECTURE** 

Document ID:

2019 - 20 /PCE / ALUMNI/ 001

Document Name:

Circular

#### **CIRCULAR**

Date: 28.8.2019

You are all cordially invited to the students - Alumni Interaction Program: A Guest Lecture on "IMPORTANCE OF MANUFACTURING QUALITY" organized by PCE Alumni Association, Department of Automobile Engineering, Paavai College of Engineering, Namakkal. This event is scheduled on 3.9.2019, and it will take place at Pragati Hall.

Principal

#### Copy to

- Notice Board
- All staff members
- Circular File



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#### PAAVAI COLLEGE OF ENGINEERING

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#### ALUMNIASSOCIATION

### DEPARTMENT OF AUTOMOBILE ENGINEERING

**Organizes** 

STUDENT - ALUMNI INTERACTION PROGRAM: A GUEST LECTURE

On

# "IMPORTANCE OF MANUFACTURING QUALITY"

#### Resource Person

M. Balaji , Junior Engineer, MADRAS ENGINEERING INDUSTRIES, CHENNAL DATE: 03.09.2019

Venue: Pragati hall

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#### **GUEST PROFILE**

#### PCE ALUMNI ASSOCIATION

## DEPARTMENT OF AUTOMOBILE ENGINEERING Organizes

## STUDENT – ALUMNI INTERACTION PROGRAM: A GUEST LECTURE

on

IMPORTANCE OF MANUFACTURING QUALITY

DATE: 03.09.2019

#### RESOURCE PERSON

M. BALAJI

JUNIOR ENGINEER

**MADRAS ENGINEERING INDUSTRIES** 

**CHENNAI** 

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#### **AGENDA**

#### PCE ALUMNI ASSOCIATION

## DEPARTMENT OF AUTOMOBILE ENGINEERING Organizes

## STUDENT – ALUMNI INTERACTION PROGRAM: A GUEST LECTURE

on

## IMPORTANCE OF MANUFACTURING QUALITY Duration: 10.00 am to 1.00 pm

#### **Resource Person:**

M.Balaji,

Junior Engineering at Madras Engineering Industries, Chennai.

#### Topics to be delivered in this Session:

- Definition of quality and its importance
- · Quality principles
- Document handling in manufacturing quality
- System of the quality
- Failure of the quality

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#### PROGRAM REPORT



M. BALAJI Interacted with our 3rd year students on 3.9.2019 at Pragati hall

The Department of Automobile Engineering organized an alumni guest lecture program titled "Importance of Manufacturing Quality. The keynote address was given by the guest speaker, M. Balaji, Junior Engineer at MADRAS ENGINEERING INDUSTRIES, CHENNAI. He began the session with a definition of quality and its importance, explained quality principles, the system of quality, and the failure of quality. He also provided brief information about document handling in Manufacturing Quality. Furthermore, he encouraged students to participate in plant training and instructed them to gain practical knowledge. He conveyed positivity and motivated all the students to work toward their goals.

Emphasizing manufacturing quality ensures that products are reliable, durable, and perform as intended, reducing the likelihood of failures and defects. High-quality products lead to increased customer satisfaction, loyalty, and retention, ultimately driving business success. A focus on manufacturing quality can help a business differentiate itself from competitors by attracting customers seeking reliable products. Implementing quality control measures minimizes rework, scrap, and waste, resulting in cost savings and efficiency gains