



PAAVAI COLLEGE OF ENGINEERING

(Approved by AICTE | Affiliated to Anna University)

Paavai Nagar, NH-44, Pachal, Namakkal -637 018. Tamilnadu, India.

Ph.No : 04286 - 248658, Email : pceprincipal@paavai.edu.in, Website : <http://pce.paavai.edu.in>

EVENT REPORT

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|-------------------------------|---|--|
| Name of the Event | : | Soft skill Program on “Strategic Planning” |
| Date of the Event | : | 19.10.2024 |
| Number of participants | : | 105 |
| Resource Person | : | Ms.P.Priyadharshini, Team Lead, TATA Consultancy Services, Bangalore. |
| Co-ordinator | : | E.S.Palanivel Assistant Professor , Department of Mechanical Engineering, Paavai College of Engineering, Pachal, Namakkal. |
| Venue | : | Brilliant Hall |

Event Description:

Strategic planning is a systematic process of defining long-term goals and creating a roadmap to achieve them. It involves analyzing current situations, anticipating future challenges, and aligning resources to achieve organizational objectives. Strategic planning ensures clarity, focus, and a proactive approach to navigating uncertainties. It typically includes setting a vision, mission, and specific, measurable, achievable, relevant, and time-bound (SMART) goals.



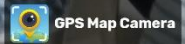
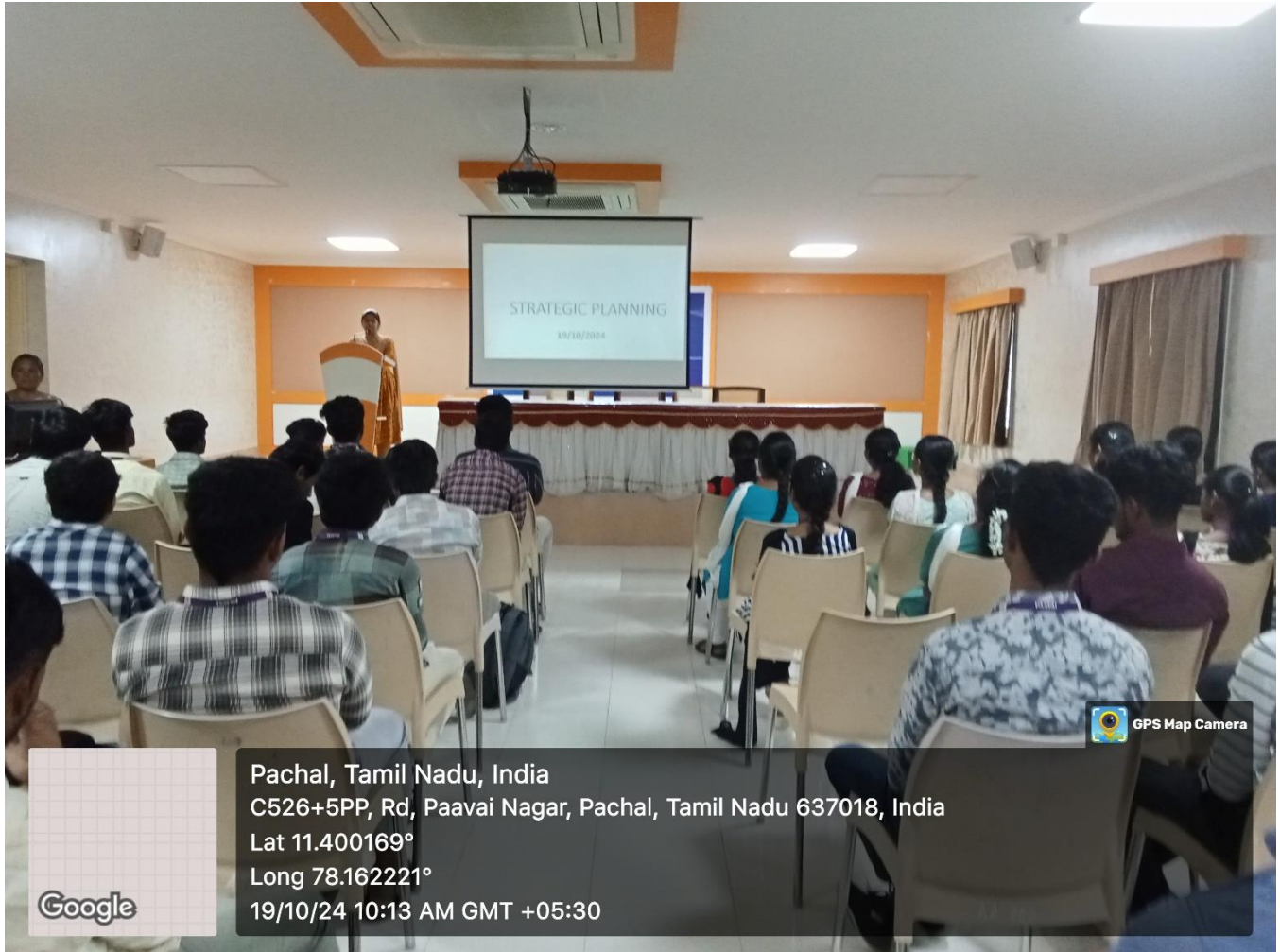
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A GLIMPSE OF THE EVENT



Google

Pachal, Tamil Nadu, India
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Lat 11.400169°
Long 78.162221°
19/10/24 10:13 AM GMT +05:30

Soft skill Program on “**Strategic Planning**” conducted on 19.10.2024